

Your Questions	Self-Publish		Traditional Publisher		Divya Co-Publishing Model	
How Easy is it to get Started?	Easy	You Can Start Anytime	Hard	Authors cannot approach the big publishers, must go through an agent. Get many rejections	Easy	1. Read our articles about our Co-Publishing model. You will be surprised how easy we make it for you. 2. Contact us through the Contact Us Form to ask questions or get started. 3. That's it. You are on your way to your bestseller and a good income.
Do I need an agent?	NO	You are your own agent and publisher	YES	With most publishers except the small ones	No	You can deal direct with Divya Publishing
Will I get an advance?	NO	Self published authors have to self finance but some authors do try to crowd fund	MAYBE	<ul style="list-style-type: none"> Often it is no, but it can range from \$1,000 up to \$10,000 unless you are an established author or a celebrity NB: Advances are paid in 3 Tranches 	Yes	Every author gets an advance <ul style="list-style-type: none"> We have a unique system, Contact us for more details
Do I get help to set up my Website, post articles, videos, interactive content e.g. quizzes and audio including a Podcast	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to set up my social media accounts?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to create relevant, interesting content and regularly post it to my social media accounts	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> We will create relevant, interesting content that will go alongside your own posts eg. answers to questions from readers
Do I get help to create and post teaser videos, promo videos, tips and book excerpts and more?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to create videos for TikTok, Instagram Reels, Facebook Reels and YouTube shorts etc?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to create and post memes, video or quizzes and other content that keeps your readers engaged?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to create mailing lists and landing pages with free gifts to encourage readers to join my mailing list?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to write and send interesting, funny, informative and relationship building quality emails to them regularly?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> We will create interesting, funny, informative emails. You will write book specific emails or provide us with the outline.
Do I get help with the design of the book cover, layout for paperback, hardcover and audio book.	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> if you have a book deal 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to create book promotions for each new book including social media campaigns, promo stacking, submission to book review sites, and much more.	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to develop and create A personal branding campaign.	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get help to create a wide range of merchandise and derivative products that extend the range of income I can earn from each book?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Do I get mentoring, business advice and constant training?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> You can leave it to us
Digital Media is constantly evolving, do I get help to keep up with the latest trends?	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	No	<ul style="list-style-type: none"> You have to hire someone or do it yourself 	Yes	<ul style="list-style-type: none"> We will keep you updated and Suggest trends that may benefit you